

Home Furnishings Calendar 1951

JANUARY

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HOME FURNISHINGS CALENDAR

* HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; *
 * furnishing and decorating; gardening and horticulture; food and major appliances. *
 * ***** *

* The CALENDAR will furnish free to yearly subscribers an accurate list of editors *
 * who cover every phase of the home furnishings field on national trade and con- *
 * sumer publications. Non-subscribers pay \$25 for this list. Personnel changes *
 * and additions are published weekly. Avail yourself of this invaluable service. *
 * ***** *

* One of our important functions is to clear dates so that conflicts will not *
 * arise. Check with us as to available times before scheduling your next affair. *
 * ***** *

* Events are listed without charge in the CALENDAR for approximately six weeks in *
 * advance. Let us have your listing as early as possible so that we may help you *
 * to avoid conflicts in dates and give you increasingly better service. New events, *
 * last minute changes and revisions are added each week as scheduled. *

* KEY: AP - Advertising and Publicity; B - Building; E - Equipment; F - Food; *
 * G - Gardens; HF - Home Furnishings; M - Miscellaneous. *

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 3-4 9:00 A.M. 5:00 P.M.	OPEN HOUSE FOR PRESS HF. An open house for the press on these two days, <u>by invitation only</u> , will be held to introduce "The Age of Sail," a group of wallpapers designed by Marion Dorn. Publicity: Ramona Vincent, PL. 9-5410.	KATZENBACH & WARREN, INC.	575 MADISON AVENUE
Thursday May 3- Going on	NEW LAMINATED PANELING B. A new three-ply board called Novoply will be shown for the first time at the 83rd Annual Convention of the American Institute of Architects, Edgewater Beach, Chicago. Novoply can be used for furniture, wall paneling and as a base for mounting veneers or plastic laminates. Publicity: Gerens Organization, 101 Park Avenue, New York City.	U.S. PLYWOOD CORP.	CHICAGO, ILLINOIS
Thursday May 3 Just out	PICTURE WINDOW CURTAIN HF. A new "curtain with a view" involving an improved photographic process, has been introduced for use at picture windows to screen unsightly views. It is immediately available through decorators or the decorating departments of leading department stores and comes in four panels. Publicity: Philip Schuyler, MU. 3-7950.	F. SCHUMACHER & CO.	60 WEST 40TH STREET
May 3- Sept. 30	M. FESTIVAL OF BRITAIN, BATTERSEA PARK, LONDON, ENGLAND. CONTACT: BRITISH INFORMATION SERVICES, CI. 6-5100.		
Friday May 4- May 25	CRAFTS EXHIBITION HF. "Craftsmen, Show Your Wares!" is the title of the May exhibition. Work by members of groups from Vermont to Oregon will be shown. Hours: 10 A.M. to 5:30 P.M., Mondays through Saturdays. Contact: Mrs. Vanderbilt Webb or Mrs. Audry Dahlerup, PL. 3-9094.	AMERICA HOUSE	32 EAST 52ND STREET
May 5- May 12	HF. AMARILLO HOME SHOW, AMARILLO, TEXAS. CONTACT: AUSTIN ALLEN, 206 WEST 6TH ST., AMARILLO, TEXAS.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 3	CHANGE OF ADDRESS <u>AP.</u> Miss Willcox announces the removal of her offices from 441 Madison Ave. to the address given above. Contact: Faith E. Willcox, MU. 6-0592.	FAITH E. WILLCOX	341 MADISON AVENUE
May 3- May 6	<u>HF.</u> SAN ANTONIO HOME SHOW, SAN ANTONIO, TEXAS. <u>NOTE CHANGE OF DATE.</u> CONTACT: GROVER A. GODFREY, NATL HOME SHOWS, INC., DALLAS, TEXAS.		
May 3- May 6	<u>M.</u> AMERICAN INDUSTRIAL ARTS ASSN., NEW YORKER, NEW YORK, N.Y. CONTACT: D. ARTHUR BRICKER, 216 E. 9TH ST., CINCINNATI 2, OHIO.		
May 3- May 16	<u>HF.</u> INTERNATIONAL EXHIBITION OF TEXTILE ART, TURIN, ITALY. CONTACT: EXHIBITION BUILDING, VALENTINO PARK, TURIN, ITALY.		
Saturday May 5- Sept. 30	AMERICAN DESIGN EXHIBIT <u>M.</u> An exhibit of current American designs has been shipped to this famous exposition. It consists of photographs of about 70 recently designed American products, transportation equipment and commercial buildings. Contact: Society of American Designers, 48 East 49th St., New York 17.	NON TIRENNAL DI MILANO	MILAN, ITALY
May 5- May 12	<u>HF.</u> NEW ENGLAND EXP. OF PROGRESS & HOME SHOW, BOSTON, MASS. CONTACT: FRED PITTEA, 7 WATER ST., BOSTON 9, MASS.		
May 5- Sept. 30	<u>B:HF.</u> INTERNATL. EXH. DEC. & IND. ARTS & MOD. ARCH. MILAN, ITALY. CONTACT: DR. G.G. GALLIGO, 11 SEGRETARIO REGGENTE, PALAZZO DEL ARTE, MILAN, ITALY.		
May 6- May 9	<u>HF.</u> WESTERN VARIETY STORE MDSE. SHOW, LOS ANGELES, CALIFORNIA. CONTACT: KAY LEBER, DIR., 1355 MARKET ST., SAN FRANCISCO 3, CALIFORNIA.		
May 6- May 12	<u>HF.</u> NATL. CUTLERY WEEK. SPONSOR: ASSOC. CUTLERY INDUSTRY OF AMERICA; LEWIS D. BEMENT, SECTY., DEERFIELD, MASS. PUBL.: MARION ALLEN, MU. 2-8645.		
Monday May 7 Going on	NEW SERVICE <u>HF.</u> A new "gift by wire" service will be inaugurated on this date. By means of a tie-up between Western Union, participating stores and Telegift, Inc. a consumer can telephone or call at his local Western Union station, hand in a message, gift selection and address of recipient. Western Union telegraphs the message and instructions to its office in the recipient's city. The store is advised to deliver the merchandise, gift-wrapped, and the recipient is notified to expect delivery. The sender pays Western Union for the message and Telegift for the merchandise at the established retail price. Contact: Daniel N. Sangster or Fred Sandblom, MU. 8-4357.	TELEGIFT, INC.	40 EAST 49TH STREET
Tuesday May 8 10:00 A.M.	PRESS BREAKFAST <u>HF.</u> A preview for the home furnishings, decorating and applied arts press will be held by invitation only to see the new Murals, Inc. showroom and five new hand-made wall decorations designed by James Seeman and James Patton. Also to see a first showing to the press of twelve repeat wall-papers designed by Mr. Seeman. Publicity: Florence Brobeck, MU. 8-8197.	MURALS, INC.	501 MADISON AVENUE
May 8- May 13	<u>HF.</u> SALT LAKE CITY HOME SHOW, SALT LAKE CITY, UTAH. CONTACT: GROVER A. GODFREY, NATL. HOME SHOWS, INC., DALLAS, TEXAS.		
May 8- May 12	<u>M.</u> MEMPHIS COTTON CARNIVAL ASSOCIATION. CONTACT: WM. L. QUINLEN, JR., 547 NO. MAIN ST., P.O. BOX 302, MEMPHIS, TENN.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 9- May 11	B. AMERICAN INSTITUTE OF ARCHITECTS, EDGEWATER BEACH, CHICAGO, ILL. CONTACT: E.R. PURVES, 1741 NEW YORK AVENUE N.W., WASHINGTON 6, D. C.		
May 9- May 13	HF:B. EL PASO HOME SHOW. CONTACT: G. A. GODFREY, PRES., CHAMBER OF COMMERCE BUILDING, DALLAS, TEXAS.		
Wednesday May 9 3:00 P.M.	WEDGWOOD EXHIBIT	JOSIAH WEDGWOOD & SONS	LONDON, ENGLAND
	HF. An exhibition of early Wedgwood pottery will be opened on this date by the Right Honorable the Lord Mayor of London, Mr. Alderman Denys Lowson, MA., L.C.C. at a showing at 34 Wigmore St. by invitation only. From then on, until September 30, it will be open weekdays, 10 A.M. to 12:30 P.M.; 2 P.M. to 5 P.M. and Saturdays, 10 A.M. to 12 Noon. Contact: The Secretary Josiah Wedgwood & Sons Ltd., Barlaston, Stoke-on-Trent, England.		

WEEK BEGINNING MONDAY, MAY 10, 1951

Thursday May 10 5:00 P.M.- 7:00 P.M.	SPRING CARNIVAL	HOME FASHIONS LEAGUE	PARK-SHERATON
	M. The League will hold its annual Spring cocktail party for fund-raising purposes on this date. Members are urged to come and bring their families and friends. Tom Lee has generously consented to do the decorations for this party and he and Dorothy Harrower are making plans. Merchandise contributions for prizes will be welcome as always. Invitations will be in the mail shortly. Tickets will soon be on sale at \$3.75 each covering two drinks and a door prize chance, through the League offices 441 Madison Avenue. Contact: Jane Scriven, Chairman, PL. 3-5200 and Page Daugherty, Co-Chairman, MU. 2-1490.		
May 10- May 13	HF. TULSA HOME SHOW, ONEY'S COLISEUM, TULSA, OKLAHOMA. CONTACT: MRS. GEORGE WILDER, EXEC. SECTY.-TREAS., 1035 HUNT BLDG., TULSA, OKLAHOMA.		
May 12- May 19	F. NATIONAL FROZEN FOOD WEEK. SPONSORS: NATL. FROZEN FOOD PACKERS, 1415 K. ST., WASH., D.C.; NATL. WHOLESALE FROZEN FOOD DIST., 60 E. 42ND, N.Y.C.		
May 12- May 20	B. METROPOLITAN LOUISVILLE HOME SHOW, MERCHANTS & MANUFACTURERS BLDG. STATE FAIR GROUNDS, LOUISVILLE, KY. CONTACT: JAMES G. POLK, GEN'L CHMN.		
May 12- May 20	B. GREATER CINCINNATI BUILDERS HOME SHOW. CONTACT: J.A. NAZ, CHAIRMAN, 907 UNION TRUST BLDG., CINCINNATI 2, OHIO.		
May 13	M. MOTHER'S DAY. PRESIDENTIAL PROCLAMATION.		
May 13- May 20	HF. SAN DIEGO NATIONAL HOME SHOW. CONTACT: JIM WILSON, 362 SPRECKELS BLDG., SAN DIEGO 1, CALIFORNIA.		
May 14- May 17	HF. HERSHEY ANTIQUES SHOW, COMMUNITY BUILDING, HERSHEY, PENNSYLVANIA. CONTACT: MRS. MABEL I. RENNER, 843 W. MARKET ST., YORK, PA.		
May 14- May 18	M. INSURANCE CONFERENCE AND SEMINARS, HOTEL STATLER, NEW YORK, N.Y. PUBLICITY: EDWARD K. MOSS, AM. MAN. ASSN., BR. 9-6055.		
May 14- May 20	HF. NATIONAL IRISH LINEN WEEK. SPONSOR: THE IRISH LINEN GUILD, 1270 SIXTH AVENUE, NEW YORK 20, N.Y.		
May 15- May 18	HF. CHICAGO ANTIQUES FAIR, SHERATON HOTEL, 505 N. MICHIGAN AVE., CHICAGO. CONTACT: DOROTHY HAZEN, 660 MADISON AVE., TE. 8-6830.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 15 4:30 P.M. Cocktails	PRESS PREVIEW OF MODERN FURNITURE <u>HF.</u> The press is cordially invited to see "The Selectors Group" - a correlated showing of modern bedroom, dining room and occasional furniture by David Robert Co. of Black Mountain, N.C., and modern upholstered furniture by Selig Mfg. Co. of Leominster, Mass. This furniture is to be presented at the studios of their designer, Edmond J. Spence. On Wednesday and Thursday May 16 and 17, the furniture will be shown to the trade. Publicity for Spence: Alma Zaiss, PL. 9-2900.	DAVID ROBERT CO. SELIG MFG. CO.	EDMOND J. SPENCE 910 FIFTH AVENUE
Wednesday May 16 4:30 P.M. Cocktails and Buffet	PRESS PREVIEW <u>HF.</u> A preview for the press, by invitation only, will be held to display a new line of modern upholstered furniture by a house specializing in original and distinctive designs. Valley is innovating a smart new way of indicating color, line, fabric coordination against new types of settings. Publicity: Willa Gray Martin, 246 East 46th St., VA. 6-3336.	VALLEY, INC.	428 WEST 14TH STREET
Wednesday May 16- Aug. 31	PRESS PREVIEW OF SILKS <u>HF.</u> A preview for the press will be held of the silks of the French Rococo period. The exhibit will open to the public on Thursday, May 17. Admission free. Hours, 9 A.M. to 5 P.M. Mondays through Fridays. Contact: John Kent Tilton, Curator, PL. 9-2070.	SCALAMANDRE MUSEUM	20 WEST 55TH STREET
Thursday May 17 12:15 P.M. Luncheon	HOME FURNISHINGS LUNCHEON FASHION GROUP <u>HF.</u> The spring home furnishings luncheon of this organization is open to both members (\$3.75) and guests (\$4.00). Speakers to be announced later. Melva Chesrown is Home Furnishings Chairman of the Fashion Group. Publicity: Ruth Hammer, EL. 5-6043. Contact: Fashion Group, CI. 7-3940.	FASHION GROUP	BILTMORE BALLROOM
Thursday May 17 12:15 P.M. Luncheon	HOME FURNISHINGS LUNCHEON FASHION GROUP, INC. <u>HF.</u> A consumer panel of three will tell the experts what customers do and do not like about home furnishings, advertising and editorial presentation. Contact: Ethel Kremer, Fashion Group, Inc., 9 Rockefeller Pl., N.Y. 20, N.Y.	FASHION GROUP, INC.	HOTEL BILTMORE
Thursday May 17 2:30 P.M.	SPECIAL TOUR <u>HF.</u> A special tour of the Lightolier Factory in Jersey City has been arranged for members of the Residence Lighting Forum, their guests and members of the Illuminating Engineering Society. This tour will include the design and model making departments, all metal fabricating and finishing sections, lamp shade and glass bending departments and the final assembling and packaging areas. Refreshments will be served in the cafeteria after the tour. Fare for round trip, \$1. Bus leaves Port Authority Bus Terminal at 2:30 P.M. For reservations call: Berlon Copper, McGraw-Hill, 330 West 42nd St., LO. 4-3000. Publicity: Winonah Murphy, JU. 6-2424.	RESIDENCE LIGHTING FORUM	LIGHTOLIER FACTORY
May 18- May 27	<u>F.</u> NATIONAL PICKLE WEEK. SPONSOR: NATL. PICKLE PACKERS ASSN., 1012 NO. BOULEVARD, OAK PARK, ILL.		
May 19- May 27	<u>M.</u> SWEDISH INDUSTRIES FAIR, GOTHENBURG, SWEDEN CONTACT: JOHN E. BUCK & CO., 47 BREWER ST., PICCADILLY, LONDON W.1, ENG.		
May 19- May 27	<u>HF.</u> NEW ORLEANS HOME SHOW, NEW ORLEANS, LOUISIANA. <u>NOTE CHANGE FOR DATE.</u> CONTACT: G. A. GODFREY, CHAMBER OF COMMERCE BLDG., DALLAS, TEXAS.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 20- May 23	<u>HF.</u> WESTERN 5¢-10¢ VARIETY STORE SHOW, CIVIC AUDIT., SAN FRANCISCO, CAL. CONTACT: KAY LEBER, 1355 MARKET ST., SAN FRANCISCO 3, CALIFORNIA.		
May 20- May 25	<u>HF.</u> NEW YORK STATIONERY SHOW, HOTEL NEW YORKER, NEW YORK, N.Y. CONTACT: WM. E. LITTLE, 220 FIFTH AVENUE, MU. 9-7147.		
May 20- May 26	<u>M.</u> WORLD TRADE WEEK. SPONSOR: U.S. CHAMBER OF COMMERCE, 1615 H ST., N.W. WASHINGTON, D.C.		
Tuesday May 22	COCKTAIL PARTY FOR PRESS <u>HF.</u> A cocktail party for the press by invitation only will be held on this date to introduce a new fabric. Publicity: Harold J. Seisel, 424 Madison Avenue, PL. 3-3790.	TITUS BLATTER	261 FIFTH AVENUE
5:00 P.M.- 7:00 P.M.			
Wednesday May 23	SPRING LUNCHEON <u>HF.</u> The spring luncheon which heralds the promoting of Home Fashion Time will be held on this date in the Henrick Hudson Room. Master of ceremonies and speakers to be announced later. At this luncheon announcement will be made of the Home Fashion League's awards to the "Trail Blazers of 1951." Contact: Josephine Brush, PL. 5-2276.	HOME FASHIONS LEAGUE	HOTEL ROOSEVELT
12:15 P.M. Luncheon			
May 23- May 27	<u>HF.</u> SAN FRANCISCO WORLD TRADE FAIR, PALACE HOTEL, SAN FRANCISCO, CALIF. CONTACT: J. CLARENCE MYERS, PALACE HOTEL, SAN FRANCISCO, CALIFORNIA.		
Friday May 25- May 29	ANNUAL EXHIBITION <u>HF.</u> The annual exhibition of the work of the Design Department will go on display at the School Annex at the above address. The exhibit will be open until 9:30 P.M. on the opening day, May.25. Included in the exhibit will be scale models and renderings of residential and commercial interiors, fabric and wallpaper designs, furniture and abstract design. Contact: Gilbert Werle, New York School of Interior Design, 515 Madison Avenue, PL. 3-0578.	N.Y. SCHOOL OF INT. DES.	119 EAST 54TH ST.
10:00 A.M.- 5:30 P.M.			
Wednesday May 23	PRESS BREAKFAST <u>HF.</u> A breakfast for the press, by invitation only, will be held to view the new showroom and executive offices of this concern. On display will be four new hand-painted scenics by Count Bernard de Perthius. Contact: Mr. Richard Mackay, PL. 9-1260; Publicity: Marion Cox Stoker, MA. 3-7964 (Newark).	RICHARD E. THIBAUT	44 EAST 53RD STREET
9:30 A.M.- 11:30 A.M. Breakfast			
Wednesday May 23	PRESS PREVIEW <u>HF.</u> A "Morning Coffee" press preview of a "Fabrics and Flowers" show will be held on this date. The show will include flower arrangements for table settings, modern decor, antiques and so on to complement drapery and upholstery fabrics. Ruth J. Mack (Mrs. Walter S. Mack, Jr.) and Miss Jean Swanson, Directors; Publicity: Felice Maier, 550 Fifth Ave., PL. 7-6454.	FINE FABRICS & INTERIORS	14 EAST 55TH STREET
9:30 A.M.- 11:30 A.M.			
Wednesday May 23	COCKTAIL PARTY <u>HF.</u> A cocktail party for architects, interior decorators and designers and other friends in the trade will be held, by invitation only, to view the new showrooms and offices of this concern. On display will be four new hand-painted scenics by Count Bernard de Perthius. Contact: Mr. Richard Mackay, PL. 9-1260; Publicity: Marion Cox Stoker, MA. 3-7964 (Newark).	RICHARD E. THIBAUT	44 EAST 53RD STREET
4:30 P.M.- 7:30 P.M. Cocktails			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 27- May 30	<u>HF.</u> WESTERN VARIETY STORE SHOW, OLYMPIC HOTEL, SEATTLE, WASHINGTON. CONTACT: KAY LEBER, 1355 MARKET ST., SAN FRANCISCO 3, CALIFORNIA.		
May 27- June 31	<u>HF.</u> INTERNATIONAL CRAFT IND. EXH. AND CONGRESS, VIENNA, AUSTRIA. CONTACT: AUSTRIAN TRADE DELEGATE, 25 BROAD ST., NEW YORK 4, N.Y.		
Monday May 28- June 2	<u>GLASS PROMOTION</u> <u>HF.</u> A group of table settings featuring Imperial Glass Corporation's "Candlewick" pattern will be on display in the China and Glass Department of this store. The tables, styled by Emma Aubert Cole, table setting authority, will show the many pieces and their varied uses in this line of fine handmade table glassware. Contact for Imperial, Lucile Kennedy, Imperial Glass Corp., Bellaire, Ohio; Contact for F. & R. Lazarus, Mrs. Gwyneth Crawford, Home Furnishings Coordinator, F. & R. Lazarus, Columbus, Ohio.	F. & R. LAZARUS	COLUMBUS, OHIO
May 28- June 8	<u>M.</u> CANADIAN INTERNATIONAL TRADE FAIR, EXHIBITION GROUNDS, TORONTO, CANADA. CONTACT: C. C. HOFFMAN, DEP. ADM., EXHIBITION GROUNDS, TORONTO, CANADA.		
May 30	MEMORIAL DAY (DECORATION DAY) - TUESDAY.		
June 1-30	<u>F.</u> DAIRY MONTH. SPONSOR: NATL. DAIRY COUNCIL, 111 N. CANAL, CHICAGO, ILL.		
June 1- June 30	<u>F.</u> ICE CREAM FESTIVAL. SPONSOR: AMERICAN DAIRY ASSN., 20 N. WACKER DR. BLDG., CHICAGO 6, ILLINOIS.		
June 1- June 17	<u>HF.</u> GERMAN HANDICRAFT FAIR, MUNICH, GERMANY. CONTACT: M. HALBE, THEREIENHOLKE 14, MUNICH 12, GERMANY.		
June 4- June 7	<u>M.</u> RADIO-TELEVISION MFRS. ASSN. NATL. MEETING, STEVENS HOTEL, CHICAGO, ILL. CONTACT: JAMES D. SECREST, 1317 F. ST., N.W., WASHINGTON, D.C.		
June 4- June 8	<u>F.</u> CONFECTIONERY INDUSTRY EXPOSITION, STEVENS HOTEL, CHICAGO, ILLINOIS. CONTACT: CLAPP & POLTAK, 341 MADISON AVENUE, NEW YORK, N.Y.		
June 5- June 9	<u>F.</u> INTERNATL. CONV. & EXP., NATL. ASSN. OF RETAIL GROCERS, NAVY PIER, CHICAGO, ILL. CONTACT: MRS. R.H. KIEFER, 360 N. MICH. AVE., CHICAGO 1, ILL.		
June 6- June 21	<u>HF.</u> ANTIQUE DEALERS FAIR & EXH. GROSVENOR HSE., PARK LANE, LONDON, ENGLAND. CONTACT: CAPT. C.S. PLATTS, ROOM 904 GROSVENOR HOUSE, PARK LANE W.1, LONDON		
June 8- June 18	<u>B.</u> CONSTRUCTION INDUSTRIES EXPOSITION & HOME SHOW, PAN-PACIFIC AUDITORIUM, LOS ANGELES, CALIF. CONTACT: CARL F. KRAATZ, 315 W. 9, L.A. 15, CALIF.		
June 9- June 24	<u>M.</u> PADUA INTERNATIONAL SAMPLE FAIR, PADUA, ITALY. CONTACT: SECRETARY VIA N., TOMMASEO 59, PADUA, ITALY.		
June 10- June 25	<u>M.</u> BORDEAUX INTERNATIONAL FAIR, BORDEAUX, FRANCE. CONTACT: FOIRE INTERNATIONALE, 69 RUE FAIDHERBE PALAIS DE LA BOURSE, LILLE, FRANCE.		
June 10-11	SHABUOTH (JEWISH RELIGIOUS HOLIDAY).		
June 10- June 13	<u>AP.</u> 47TH ANNUAL A.F.A. CONVENTION, CHASE HOTEL, ST. LOUIS, MISSOURI. CONTACT: ADVERTISING FEDERATION OF AMERICA, 330 W. 42ND ST., NEW YORK 18.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 14 12:00 M. Luncheon	PRESS LUNCHEON AND 100TH ANNIVERSARY <u>M.</u> One hundred years of leadership in the manufacture of sewing machines for the home and industry will be celebrated. There will be educational, international and industrial exhibits and a dramatization of 100 years of sewing showing style changes throughout the century. By invitation only. Background material and photographs available in advance for publication with advance deadlines. Contact: Anne Cunningham, Young & Rubicam, 285 Madison Avenue, MU. 9-5000.	SINGER MANUFACTURING CO. SINGER SEWING MACHINE CO.	HOTEL PLAZA GRAND BALLROOM
June 14- June 24	<u>B.</u> CONSTRUCTION INDUSTRIES EXP. & HOMESHOW, PAN PACIFIC AUDIT. LOS ANGELES, CALIF. CONTACT: CARL F. KRAATZ, 315 W. 9TH ST., LOS ANGELES 15, CALIF.		
June 17- June 20	<u>F.</u> NATIONAL MEETING, INST. OF FOOD TECHNOLOGISTS, NEW YORKER, N. Y. CITY CONTACT: C. S. LAWRENCE, 176 W. ADAMS ST., CHICAGO 3, ILLINOIS.		
June 18- June 28	<u>HF.</u> SUMMER FURNITURE MARKET, GRAND RAPIDS, MICHIGAN. CONTACT: C.F. CAMPBELL, 427 EAST FULTON ST., GRAND RAPIDS 3, MICHIGAN.		
Monday June 18- June 28	INTERNATIONAL HOME FURNISHINGS MARKET <u>HF.</u> The annual summer market will be held on these dates. For the convenience of visitors to the Merchandise Mart, a new direction finder has been installed on the 15th floor. Contact: News Bureau, Mdse. Mart.	MERCHANDISE MART AMERICAN FURN. MART	CHICAGO ILLINOIS

MUSEUM, GALLERY & GARDEN NEWS

Tuesday May 8 3:45 P.M.	SPRING GATHERING <u>HF.</u> The sixteenth annual spring gathering of the friends of the Museum will be addressed by William C. Pahlmann on the subject "The Museum in Decoration." It will be illustrated with color slides. By invitation only. Contact: Wayne Hodges, AL. 4-6300.	COOPER UNION MUSEUM	COOPER SQUARE
May 8- June 3	TEXTILE DESIGNS <u>HF.</u> New flower designs in textiles from Europe, the Middle East and Far East will be exhibited on the Gallery Floor. Contact: Yale University Art Gallery, New Haven, Connecticut.	YALE UNIV. ART GALLERY	NEW HAVEN, CONN.

PERSONNEL CHANGES AND ADDITIONS

Will all subscribers having List of Editors please make changes below

Department Store Economist, 100 East 42nd St., New York 17, N.Y.

Mrs. F. S. Male has retired from the staff of this publication due to ill health. Her place as Home Furnishings Editor is being taken by John Dunn.

New York World Telegram and Sun, 125 Barclay St., New York 7, N.Y.

(Please note correction of last week's copy): Edith Asbury, Assistant Woman's Editor is now also in charge of Food pages. Food staff Writer is still Mary Appel.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

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